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## GPVA FINANCE COMMITTEE MEETING

12/12/2009

FREDERICKSBURG, VA

The Finance Committee met on 12 December 2009 at the Rappahannock Regional Library in Fredericksburg, Virginia. In attendance were James Blythe, Chris Fink, Kirit Mookerjee, Tom Hager and Jim Lowenstern. During the meeting, the groups reviewed the status of fundraising initiatives for 2009, and discussed a wide variety of new initiatives for 2010.

As a result of this meeting, the Committee recommends that GPVA conduct the following fundraising activities in 2010:

1. begin selling t-shirts, bumper stickers, and coffee mugs on the GPVA website on a separate "Merchandise Page". (Note: this will require commitment of approximately \$250 of GPVA funds.)
2. initiate a dues proposal. The committee is still ironing this out and expects to present a proposal at the 1st Quarter 2010 GPVA state meeting.
3. set up a fundraiser for "Coal Mountain" in northern Virginia, after the scheduled joint fundraiser in D.C., currently scheduled for February 2010. (Estimated income, assuming 50 attendees at \$10.00 each is \$500.00, minus the cost of the venue.)
4. initiate periodic fundraising e-mails targeted to specific issues, and follow these e-mails up with phone calls to previous contributors. (Estimated income, assuming 700 addressees, a \$25.00 average contribution, and a 1% response rate is \$175.00 per e-mail).
5. begin selling member donated items on E-Bay. (Note: this will require GPVA funds to set up a Party account on E-Bay.) Donating members would be asked to take photos of their donated items and ship them to us for posting. The Committee further recommends that participants sign an agreement stating the item is donated to GPVA and that it will be shipped promptly upon notification of sale. It is not possible to estimate income from this initiative at this time.
6. that GPVA set up an on-line newsletter (Green News) and offer paid advertising to businesses. Advertisers would receive an endorsement from the Virginia Green Party as a "Green Business". Possible advertisers could be involved in alternative energy, pollution control, social services, recycling, mass transit, organic or sustainable farming, or any other activity embodied by the Ten Key Values. (Estimated income for 10 businesses advertising at an annual fee of \$100.00, is \$1000.00)
7. offer an on-line guide to party members who are artists or musicians on how to conduct fundraisers for GPVA.
8. identify opportunities to set up tables at local cause related events to sell GPVA merchandise. For example, the Save the Rappahannock Foundation holds an annual fundraiser at Ferry Farm outside Fredericksburg on an annual basis.
9. set up a "Green Jobs Program" to members interested in raising donations, by offering them a percentage of their collections.
10. solicit one or two high value items and hold a raffle.

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[GPVA](#)

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**THE TEN KEY  
VALUES**

[Ecological Wisdom](#)

[Social Justice](#)

[Grassroots Democracy](#)

[Nonviolence](#)

[Decentralization](#)

[Community Based](#)

[Economics](#)

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The Green Party of Virginia  
Last Update: March 30, 2013



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Soyez le premier de vos amis à aimer ça.



**Green Party of Virginia**  
vendredi

Greens in the New River Valley and VT joined with local landowners, water protectors, and concerned citizens to bring Northam's attention to the